



香港地貌岩石保育協會
Association for Geoconservation, Hong Kong



**Promoting Geoconservation 、 Education and Sustainable Development :Recommended Geopark Guide System
Certificate Presentation Ceremony 27 August 2010**

Following the establishment of Hong Kong Geopark in Nov. 2009, there is an increasing demand from both local and overseas visitors for quality guides and services when visiting the Geopark. In view of the lack of an appropriate system through which interested visitors can locate professional and experienced geopark guides, the Association for Geoconservation, Hong Kong initiates and sets up the Recommended Geopark Guide (R2G) system (www.r2g.rocks.org.hk) together with the Hong Kong Geopark Division in May 2010 aiming at meeting the visitors' needs while encouraging guides to enhance their skills and knowledge to be in line with international standards.

On 27 August 2010, the Recommended Geopark Guide (R2G) System Certificate Presentation Ceremony was held to present certificates to 28 Recommended Geopark Guides (Provisional) who successfully passed the assessment in May and August respectively.

The officiating guests were Mr. Wong Chi Kong, Alan, JP, Director of Agriculture, Fisheries and Conservation Department, Hong Kong (AFCD) and Mr. Michael Wu, chairman of Travel Industry Council of Hong Kong. During his speech, Mr. Wong encouraged the R2Gs to deliver geo knowledge in a simple and easily understandable language to arouse the public's interest. Mr. Wu hoped that the R2Gs could lead the travel industry to a professional level.

In the press conference, Mr. Young Ng, Chairman of Association of Geoconservation, Hong Kong and Dr. K. M. Yeung, Senior Geopark Officer, Geopark Division, AFCD introduced the Hong Kong National Geopark Tours (www.rocks.org.hk/R2G_Geotours) which would be held in September and October. Through these tours, the public would enjoy a professional geo-guide service.



Recommended Geopark Guide (R2G)



香港地貌岩石保育協會
Association for Geoconservation, Hong Kong



Mr. Wong Chi Kong, Alan, JP, Director of Agriculture, Fisheries and Conservation Department, Hong Kong officiated the ceremony

Mr. Michael Wu, Chairman of Travel Industry Council of Hong Kong delivered speech



Dr. K.M. Yeung and Mr. Young Ng introducing the Geotours of Hong Kong National Geopark

